



TINC GLOBAL | SERVICES & PRICING

Individual Service Menu

Defined components for practical business support

Use this menu when the need is specific.

These services cover focused individual components that can be purchased independently or combined into a tailored scope. Bundled projects and limited-time specials are intentionally kept out of this menu.

How to Use This Menu

- Choose an individual service when the problem is defined enough to be handled as one component, document, review, pathway, process, use case or decision tool.
- Starting prices assume a clear boundary, accessible inputs, one primary contact and one useful deliverable within the stated service scope.
- If several components are connected, TINC may recommend a bundled or tailored engagement instead of quietly stretching a smaller service.
- **Combining services:** Service IDs make it easier to enquire about several items at once. Where the work overlaps, TINC may be able to combine selected services into a more efficient tailored scope.

At a Glance

Area	What it helps with	Starting range
Research & Evidence	Research, requirements and options turned into usable decision material.	From \$750+
Positioning, Customers & Communication	Clarity around who the business serves, what it offers and how it communicates.	\$395+
Documents, Templates & Business Communication	Client-ready documents, reusable templates and practical written tools.	From \$250 + GST
Processes, Systems & Knowledge	Operating clarity across tasks, handovers, ownership and business knowledge.	From \$495+

Performance & Review	Fair expectations, useful measures and review rhythms that support decisions without excess admin.	From \$495+
AI Workspaces & Workflows	Responsible AI use cases, instructions, quality controls and maintainable knowledge sources.	\$495+
Websites & Implementation	Website clarity, page planning, launch checks and implementation support.	From \$395+

Individual Services

Each item below is scoped as a standalone component. Exact inclusions, evidence allowance, timing, file format and any third-party costs are confirmed in the proposal before work begins.

Research & Evidence

Research, requirements and options turned into usable decision material.

ID	Service	Investment	Useful when
IC-01	Focused Research Brief	From \$750	One defined question requiring broader source review and a detailed written finding.
IC-02	Requirements & Evidence Summary	From \$750	Known requirements, evidence, assumptions, gaps and decisions organised into one usable brief.
IC-03	Options & Supplier Comparison	From \$750	Defined options compared across cost, capability, effort, risk and business fit.
IC-04	Research & Simplify Resource	From \$1,250	A broader topic translated into a detailed guide, checklist or implementation resource.

Positioning, Customers & Communication

Clarity around who the business serves, what it offers and how it communicates.

ID	Service	Investment	Useful when
IC-05	Business Positioning Statement	\$395	A clear description of what the business provides, for whom and why it matters.
IC-06	Customer Profile Clarification	\$395	One priority customer group, its needs, decisions, barriers and trust requirements.
IC-07	Offer or Service Structure Review	From \$495	Clarity and commercial logic across one offer, package or small service range.
IC-08	Content Pillar Development	\$495	A practical set of repeatable content themes linked to business and customer needs.
IC-09	Communication Style Guide	From \$495	Usable voice, wording and decision rules for a defined channel or team.

IC-10	90-Day Content Direction	\$695	Themes, priorities and a realistic publishing direction for one business or brand.
IC-11	Customer Journey Map	From \$695	One defined journey mapped across touchpoints, decisions, communication and handovers.
IC-12	Website & Booking Pathway Review	From \$495	One customer route reviewed from first visit to enquiry, booking or purchase.

Documents, Templates & Business Communication

Client-ready documents, reusable templates and practical written tools.

ID	Service	Investment	Useful when
DOC-01	Client-Ready Communication Pack	From \$250 + GST	Clear, professional client communication for letters, notices, scope clarification, handover notes or reusable templates.
IC-13	Checklist or Decision Tool	From \$295	One practical tool supporting a defined task, handover, review or decision.
IC-14	Template Development	From \$395	One reusable business template with instructions and ownership guidance.
IC-16	SOP or Work Instruction	From \$495	One agreed process converted into a clear, usable operating document.
IC-40	External Professional Brief	From \$495	A clear scope and requirements brief for a developer, designer or other provider.

Processes, Systems & Knowledge

Operating clarity across tasks, handovers, ownership and business knowledge.

ID	Service	Investment	Useful when
IC-15	Current-State Process Map	From \$495	One process documented as it currently happens, including roles, systems and handovers.
IC-17	Future-State Process Design	From \$695	One agreed process redesigned with clearer flow, ownership and controls.
IC-18	Roles & Responsibility Map	From \$695	Responsibilities, decision rights, handovers and ownership for one team or workstream.
IC-19	Implementation Roadmap	From \$695	Priorities, owners, dependencies, timing and intended outcomes for one defined change.
IC-20	Documentation Structure	From \$750	A practical hierarchy, naming system, owners and review rules for business knowledge.

Performance & Review

Fair expectations, useful measures and review rhythms that support decisions without excess admin.

ID	Service	Investment	Useful when
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IC-21	Role Expectations	From \$495	Clear outcomes, responsibilities and standards for one role.
IC-22	Monthly Review Rhythm	From \$495	A light operational review using existing information and exception reporting.
IC-23	KPI Selection & Definitions	From \$695	Up to five measures with purpose, calculation, evidence source and owner.
IC-24	Quarterly Review Process	From \$695	Inputs, calculations, decision rules, responsibilities and review format.
IC-25	Annual Performance Review Structure	From \$695	A fair annual review structure connected to role expectations and available evidence.
IC-26	Performance Scorecard	From \$750	A usable scorecard for one role or small team, including thresholds and interpretation.
IC-27	Recognition & Incentive Principles	From \$750	Operational principles and safeguards for a proposed reward or bonus structure.
IC-28	Reporting & Automation Requirements	From \$750	What the existing platform should capture, calculate and report, plus a specialist-ready brief if needed.

AI Workspaces & Workflows

Responsible AI use cases, instructions, quality controls and maintainable knowledge sources.

ID	Service	Investment	Useful when
IC-29	AI Use-Case Definition	\$495	One business need translated into a clear, testable AI use case.
IC-30	Prompt & Task Template Set	From \$495	A small reusable set for one defined workflow, with usage guidance.
IC-31	Human Review & Escalation Rules	From \$495	What must be checked, approved, refused or escalated for one use case.
IC-32	AI Testing & Quality Checklist	From \$495	Test cases, acceptance checks, failure logging and review responsibilities.
IC-33	AI Workspace Instructions	From \$595	Shared purpose, rules, boundaries and output requirements for one workspace.
IC-34	AI Maintenance Guide	From \$595	Ownership, update triggers, testing rhythm and change records for one setup.
IC-35	Role-Based AI Setup	From \$695	One role-based setup using approved responsibilities, sources and writing guidance.
IC-36	Knowledge Source Organisation	From \$695	Approved reference material organised for reliable staff or AI use.

Websites & Implementation

Website clarity, page planning, launch checks and implementation support.

ID	Service	Investment	Useful when
IC-37	Page Copy Refinement	From \$395	Refinement of one supplied page for clarity, trust and action.
IC-38	Simple Website Page Build	From \$495	One agreed page on a familiar platform using supplied assets and approved direction.
IC-39	Pre-Launch Quality Review	From \$495	Review of agreed content, pathways and basic functionality before launch.
IC-41	Website Structure & Page Plan	From \$695	Purpose, page hierarchy and customer pathways for a small website.
IC-42	Website Messaging Direction	From \$695	Core messages, page roles, proof requirements and calls to action.
IC-43	Website Implementation Brief	From \$750	A clear brief connecting business needs, content, functionality and specialist work.
IC-44	External Work Coordination	From \$750	Defined coordination of an approved provider contribution within a wider TINC project.

Standard Commercial Notes

Starting prices: Starting prices buy a complete useful outcome at the stated starting scope. Expanded evidence, stakeholders, implementation, additional deliverables or specialist review may require a revised quote.

Inputs: TINC works best from clear evidence: existing documents, screenshots, links, examples, requirements, decisions, constraints and any context that changes the practical answer.

Corrections: Most services include one correction round for factual errors or misunderstood supplied context. New questions, changed direction, or added evidence are treated as new scope.

Professional boundaries: TINC can help clarify, organise, review and prepare material for decision-making or external advice. Where legal, financial, clinical, engineering, regulatory or other licensed advice is required, that advice is not provided by TINC and should be obtained from an appropriately qualified professional.

Enquiries

Email contact@tincglobal.com.au with the service you are considering, the situation, the intended outcome and any existing material that would help TINC understand the scope. A perfect brief is not required.

For suitable local enquiries, a short coffee meet may be available to understand the situation and confirm whether support is a fit. Email remains the primary contact method.