



Signature Bundles Guide

A deeper dive into TINC's six bundled and tailored engagements

How this guide fits with the Individual Service Menu

Use this guide when you want to compare TINC's six signature bundles and tailored engagements. Each profile shows the individual components that may sit inside the bundle so the value is easier to see. Use the Individual Service Menu when you want a smaller standalone service or a custom combination of IDs.

Choose the Right Starting Point

Pathway	Investment	Best used when
Individual services	From \$195	One defined question, document, process, decision or component. Use the Individual Service Menu for the full itemised list.
Signature bundles	From \$1,500	Six deeper packaged pathways where related individual components are connected into one scoped engagement.
Tailored systems	From \$2,500	Deeper diagnosis, operating-system design or transformation work spanning multiple connected areas.
Existing-client support	From \$495	Review, update or advisory support once TINC has enough context from earlier work.

Why bundles can create better value

A bundle is not a pile of individual services charged one-by-one. Related components can share intake, evidence, analysis and delivery logic, which may reduce duplication and produce a clearer connected outcome.

Signature Bundles & Packaged Pathways

The guide focuses on TINC's six signature bundles and tailored engagements. These are the main pathways where related individual components may be brought together into one connected scope.

At a Glance

ID	Service	Investment	Use
BP-07	Business Positioning & Customer Growth Plan	From \$1,500	Clarify positioning, offers, communication, customer pathways and practical 90-day growth priorities.
BP-08	AI Workspace & Workflow Setup	From \$1,500	Turn one approved AI use case into organised instructions, sources, workflow controls and maintenance responsibilities.
BP-11	Team Performance & Review System	From \$1,750	Define role expectations, useful measures, scorecards and review rhythms without creating excess admin.
BP-13	Operational Diagnostic	From \$2,500	Assess connected operational problems across people, process, systems, information and operating rhythms.
BP-14	Business Operating System Build	From \$5,000	Design connected responsibilities, processes, measures, documentation and review rhythms as one practical operating system.
BP-15	Operational Transformation	Tailored proposal	Plan and support several connected operational changes through proposal-defined phases.

Depth of Support

Level	What it means
Essential	Core analysis and written direction for a business with internal capacity to act.
Practical	Analysis plus tailored guides, templates, decision tools or rollout detail.
Embedded	Defined support applying, testing, coordinating or refining the work after delivery.

Signature Bundles

Use these when connected workstreams should share intake, evidence and analysis rather than being treated as isolated tasks.

BP-07 | Business Positioning & Customer Growth Plan

Bundled project | From \$1,500

Area	Detail
Use when	A founder or small business that needs clearer positioning, offers, communication and practical customer-growth priorities.
Starting scope	Business positioning, offer clarity, priority audiences, customer pathways, communication gaps and the next 90 days.
Likely outputs	Positioning and customer growth plan with practical priorities, messaging direction and implementation guidance.
Scope boundary	This is not outsourced sales, social media management or a full marketing agency retainer.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-05	Business Positioning Statement	\$395
IC-06	Customer Profile Clarification	\$395
IC-07	Offer or Service Structure Review	From \$495
IC-08	Content Pillar Development	\$495
IC-10	90-Day Content Direction	\$695
IC-11	Customer Journey Map	From \$695
IC-12	Website & Booking Pathway Review	From \$495

BP-08 | AI Workspace & Workflow Setup

Bundled project | From \$1,500

Area	Detail
Use when	A business with one approved AI use case that needs turning into a controlled, usable workspace or workflow.
Starting scope	Use case, user group, workflow, source material, instructions, ownership, quality checks and maintenance responsibilities.
Likely outputs	AI workspace/workflow setup, operating instructions, source structure and review controls.
Scope boundary	This is not a technical security audit, custom software build or unrestricted AI rollout.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-29	AI Use-Case Definition	\$495
IC-30	Prompt & Task Template Set	From \$495
IC-31	Human Review & Escalation Rules	From \$495
IC-32	AI Testing & Quality Checklist	From \$495
IC-33	AI Workspace Instructions	From \$595
IC-34	AI Maintenance Guide	From \$595
IC-36	Knowledge Source Organisation	From \$695

BP-11 | Team Performance & Review System

Bundled project | From \$1,750

Area	Detail
Use when	A small team or related role group that needs clearer expectations, useful measures and a fair review rhythm.
Starting scope	Role expectations, selected KPI allowance, scorecard structure, review purpose and decision rhythm.
Likely outputs	Team performance and review system with expectations, measures, scorecard and practical review process.
Scope boundary	Employment, remuneration, disciplinary or workplace-relations advice is not provided by TINC.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-21	Role Expectations	From \$495
IC-22	Monthly Review Rhythm	From \$495
IC-23	KPI Selection & Definitions	From \$695
IC-24	Quarterly Review Process	From \$695
IC-26	Performance Scorecard	From \$750
IC-28	Reporting & Automation Requirements	From \$750

BP-13 | Operational Diagnostic

Bundled project | From \$2,500

Area	Detail
Use when	A business with several connected operational issues where the visible problem is probably not the root cause.
Starting scope	People, process, systems, information, operating rhythms, stakeholder perspectives and agreed evidence.
Likely outputs	Operational findings, root-cause analysis, prioritised response and practical next-step roadmap.
Scope boundary	Implementation, system build or change support is scoped separately after the diagnostic unless included upfront.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-02	Requirements & Evidence Summary	From \$750
IC-15	Current-State Process Map	From \$495
IC-18	Roles & Responsibility Map	From \$695
IC-19	Implementation Roadmap	From \$695
IC-20	Documentation Structure	From \$750
IC-28	Reporting & Automation Requirements	From \$750

Tailored Business Systems

Use these when the problem spans several connected processes, functions, teams or implementation requirements.

BP-14 | Business Operating System Build

Tailored business system | From \$5,000

Area	Detail
Use when	A business needing connected operating structure, not isolated fixes: responsibilities, processes, measures and review rhythms.
Starting scope	Core processes, ownership, documentation, measures, review cadence, operating controls and implementation tools.
Likely outputs	Business operating system design with practical documentation and agreed tools for consistent execution.
Scope boundary	Exact process groups, implementation depth and support level are proposal-defined because scope can vary materially.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-15	Current-State Process Map	From \$495
IC-16	SOP or Work Instruction	From \$495
IC-17	Future-State Process Design	From \$695
IC-18	Roles & Responsibility Map	From \$695
IC-19	Implementation Roadmap	From \$695
IC-20	Documentation Structure	From \$750
IC-21	Role Expectations	From \$495
IC-23	KPI Selection & Definitions	From \$695
IC-26	Performance Scorecard	From \$750

BP-15 | Operational Transformation

Tailored business system | Tailored proposal

Area	Detail
Use when	A business facing several connected operational changes that need phased direction, build and adoption support.
Starting scope	Proposal-defined workstreams, stakeholder reach, phases, decision rights, implementation depth and stabilisation needs.
Likely outputs	Phased operational transformation plan and agreed delivery outputs by authorised stage.
Scope boundary	This is tailored and phase-controlled. It should not be treated as a fixed package before evidence is reviewed.

Individual components that may sit inside this bundle

ID	Component	Standalone from
IC-02	Requirements & Evidence Summary	From \$750
IC-17	Future-State Process Design	From \$695
IC-18	Roles & Responsibility Map	From \$695
IC-19	Implementation Roadmap	From \$695
IC-20	Documentation Structure	From \$750
IC-28	Reporting & Automation Requirements	From \$750
IC-44	External Work Coordination	From \$750

Commercial Notes

Pricing, scope and professional boundaries

Prices are in Australian dollars and current as at August 2026. The proposal confirms GST treatment, scope, exclusions, timing, external costs and total investment before work begins. TINC can clarify, organise, review and prepare material, but licensed legal, financial, clinical, engineering, regulatory or other specialist advice is not provided by TINC.